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FanFix Chooses BuyDRM to Secure the Future of Premium Creator Media

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KeyOS MultiKey Delivers Next-Generation Content Protection for High-Value Media

Austin, Texas, September 23rd, 2026 — BuyDRM™, a leading provider of enterprise-grade content security services and DRM solutions, announced today that FanFix has selected BuyDRM's KeyOS MultiKey Service to protect and manage the FanFix platform's rapidly expanding library of premium creator content.

With its rapid growth and creator-first approach, FanFix is tapping the MultiKey Service to power studio-grade DRM across all premium content formats as the platform scales to meet surging demand.

"Protecting creator content is central to the FanFix value proposition," said Sergey Anufrienko, Head of Engineering of Fanfix. "BuyDRM's MultiKey Service gives us the flexibility, scalability, and security needed to support our creators and safeguard their work as we continue to grow."

The MultiKey Service deployment provides FanFix with a unified, multi-DRM architecture supporting Apple FairPlay, Google Widevine, and Microsoft PlayReady. This ensures secure content delivery across major device environments while maintaining low-latency playback and a frictionless user experience.

"FanFix represents a new generation of creator-driven media platforms, redefining premium content distribution," said Christopher Levy, CEO & Co-Founder of BuyDRM. "We're proud to support their mission with the KeyOS MultiKey Service, delivering robust content protection without compromising performance or accessibility."

This partnership underscores FanFix's commitment to secure premium content delivery and reinforces its investment in reliable monetization tools that protect creator IP across global audiences.

About BuyDRM

BuyDRM is a leading global provider of content security services for the entertainment, education, enterprise, and hospitality industries. BuyDRM's KeyOS content security platform powers many of the largest brands in media and technology. With decades of market-leading experience implementing commercial content security solutions and media technologies, BuyDRM has amassed substantial success stories for many of today's largest brands including ABC Australia, EPIX, FuboTV, FoxNation, F1 TV, OneFootball, NBC Universal, NBC Sports, Rakuten Viki, Roku, Samsung TV+, SBS Australia, Sony, Soundcloud, Sportradar, Telenet, TubiTV, and Udemy.

For more information, please visit <https://www.buydrm.com/>

About FanFix

FanFix is a creator-first content platform that enables digital creators to share exclusive content, engage directly with their fans, and build sustainable revenue streams through premium experiences. The platform supports a wide range of creators across entertainment, lifestyle, and social media communities.

For more information, please visit <https://fanfix.io/>