



BuyDRM Announces New Global Business Development Team at NAB 2023

April 17th, 2022

WWW.BUYDRM.COM

AUTHOR:
Hunter Levy
Hunter@keyos.com

BuyDRM Announces New Global Business Development Team at NAB 2023

Company Names Gabe Elton VP of Global Sales, Cyprien Galesne Director of Sales EU and Elena Etkina Sales Manager for APAC and LATAM

LAS VEGAS, Nevada — April 17th, 2023 BuyDRM announced today that the company's new global business development team will be available at the National Association of Broadcasters show in Las Vegas, Nevada beginning April 16th through April 19th. Vice President of Global Sales, Gabe Elton and Director of Sales, EU, Cyprien Galesne will be onsite at NAB taking meetings with a variety of BuyDRM partners, customers, and industry experts.

BuyDRM was acquired by Europe's largest hosting company, OVHcloud in July of 2021 and is the sole content protection company in the world with an expansive cloud platform available for delivering services and solutions. At NAB, Elton and Galesne will be speaking with clients, potential clients and partners about the OVHcloud experience for Media & Entertainment.

"After 23 years of critical success, BuyDRM has built a world-class brand well-known throughout the streaming media industry," said Christopher Levy, BuyDRM CEO & Co-Founder. "Gabe, Cyprien and Elena bring forth the best that BuyDRM has to offer in that they are all extremely knowledgeable, responsive and work hard to ensure our clients' needs are consistently met."

"BuyDRM offers the streaming industry a unique experience with industry-leading support, a well-documented history of success and truly a great team of people dedicated to our clients' and the protection of their content," said Gabe Elton, Vice President of Global Sales, BuyDRM. "Cyprien and I look forward to seeing so many of our close friends, clients and partners in Las Vegas at the 2023 edition of NAB."

About BuyDRM

BuyDRM™ is a leading global provider of content security services for the entertainment, education, enterprise, and hospitality industries. As an OVHcloud company, BuyDRM's KeyOS content security platform powers many of the largest brands in media and technology.

With decades of market-leading experience implementing commercial content security solutions and media technologies, BuyDRM has amassed substantial success stories for many of today's largest brands such as ABC (Australian Broadcasting Corporation), Cinedigm, Crunchyroll, Daily Rounds, Deluxe Digital, EPIX, FuboTV, POPS Worldwide, Rakuten Viki, Redbox, SBS Belgium, Showtime, Sinclair Digital, Sportradar, Samsung TV+, and ViaPlay.

For more information, please visit <https://www.buydrm.com/>

For more information, please visit <https://corporate.ovhcloud.com/en/>