



BuyDRM and Interra Systems Integrate KeyOS and ORION-OTT for Real-Time Quality Control of DRM-Managed Content

July 8th, 2020

The logo for Interra Systems, with "interra" in a large, white, lowercase sans-serif font and "systems" in a smaller, white, lowercase sans-serif font below it, all set against a background of a glowing orange hexagonal grid pattern.

interra
systems

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Now Possible To Quality Control Encrypted Video

July 8th, 2020 – Austin, TX – BuyDRM announced today that Interra Systems has now integrated their ORION-OTT end-to-end monitoring platform with the KeyOS multi-DRM platform. Using the KeyOS CPIX spec, Interra Systems' ORION-OTT platform acquires the appropriate key necessary to process DRM-managed video through the platform.

KeyOS is an award-winning, studio-approved multi-DRM platform for premium content distribution. The MultiKey Service provides a robust, scalable solution for secure premium content delivery in both live and VOD formats. BuyDRM prides itself on being one of the largest, if not the largest, distributor of DRM license keys in the world. KeyOS is capable of supporting 100B license key deliveries a year using a variety of in-house developed technologies including the KeyOS MultiKey Server for Linux and Windows.

Interra Systems' ORION-OTT is a comprehensive monitoring platform for quality assurance of ABR streams across the media delivery points such as post-transcode, post-origin server, CDN, and at the edge.

"We're pleased to have ORION-OTT integrated with the market-leading KeyOS multi-DRM platform. DRM systems are being widely adopted by video service providers to secure and monetize OTT streams," said Anupama Anantharaman, VP of Product Management at Interra Systems. With this integration, ORION-OTT, will provide QoE and audio-video quality measurements. This technical partnership ensures secure content and ease of verification at any point in the OTT workflow for our customers."

"Working with Interra Systems, BuyDRM was able to support our largest client in India with their quality assurance needs," said BuyDRM CEO & Founder Christopher Levy. "With KeyOS and ORION-OTT, mutual clients can now quickly deploy DRM and quality assurance systems that are highly integrated for compatibility."

ABOUT BUYDRM

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise and transportation industries. Since the turn of the century, BuyDRM has amassed substantial success stories for many of today's largest brands.

OTT operators, television networks, movie studios, gaming sites and premium content distributors use the BuyDRM award-winning KeyOS Multi-DRM Platform to provide robust content security for their streaming and downloadable video. Customers include Academy of

Motion Picture Sciences and Arts (AMPAS), ABC (Australian Broadcasting Corporation), BBC iPlayer, BBC Sounds, Blizzard, EPIX, FuboTV, Rakuten Viki, Sony New Media Solutions, Sony Pictures, Showtime and Zee5.

For more information, please visit <https://www.buydrm.com>

ABOUT INTERRA SYSTEMS

Interra Systems is a global provider of enterprise-class solutions that streamline the classification, quality control (QC) process, and monitoring of media content across the entire creation and distribution chain. Relying on Interra Systems' comprehensive video insights, media businesses can deliver video with high quality of experience, address new market trends, and improve monetization. Widely adopted by broadcast, cable, telco, satellite, IPTV, OTT, and post-production markets around the world, Interra Systems' products enable better quality video, reduced exposure to regulatory issues, and higher customer satisfaction. Featuring AI- and machine learning-enabled algorithms, along with a flexible, software-defined architecture, Interra Systems' solutions support a variety of deployment scenarios, including the cloud, for higher performance, scalability, and efficiency.

For more information, please visit <https://www.interrasystems.com>